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Vice Chancellor, Anna University
Chairman, Advisory Committee

Mr. K.E. RAGHUNATHAN
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Mobile : 98409 47485

Mr. T. RAMESH DUGAR
Chairman
AIMO (TNSB)

4.4.2022

Talent / Job fair - @ TECHKNOW 2022 Event

Dear sir

The most need of the hour for Employer is to source “**Employable Engineers**“. To find a solution to the same, we at All India Manufacturers Organisation in association with Anna University and Consortium of Indian Associations, Consortium of Self Financing Professional, Arts and Medical colleges are conducting a 2-day Event Techknow 2022 during 22nd and 23rd April 2022 at Vivekananda Auditorium , Guindy.

During the 2 day event – our intention is to invite speakers from 7 growing sectors and inform the students – potential for employment and expectations from them. We are pleased to enclose herewith the General Brochure of TECHKNOW 2022 and the Seminar Speakers program.

We expect over 7000 students across India to participate both in person and online. The Seminar will be Inaugurated by Chief Secretary* of Govt of TN and Mr.Sunil Barthwal IAS , Secretary , Ministry of Labour & Employment , Govt of India , Higher Education Secretary*, Govt of TN and Prof. Anil Sahasrabudhe, Chairman AICTE and the final event will be graced by Hon'ble Chief Minister of TN, Industries Minister and Higher Education Minister.

During this event, we are also planning for a

TALENT & JOB FAIR –

Education, Knowledge, and Skilling must culminate in the youth getting ‘the Right Job’. To facilitate this, all those who attend TECHKNOW 2022 Seminar will have an opportunity to attend on the Spot Job Interview by select companies. Also – under Talent Fair – the employers will identify students from second semester onwards and partner with them till their education completion to make them JOB READY while passing out.

All India Manufacturers' Organisation (TNSB)

AIMO (TNSB) I.R & D. TRUST

Round Table House, 2nd Floor, New No. 80, Nungambakkam High Road, Chennai - 600 034

Tel. : 044 - 2822 8282 Fax : 044 - 2822 8383 E mail : aimo@aimotnsb.com

Web Site: www. aimotnsb.com / www.techknow2022.in

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TechKnow 2022

EMPOWERING ENGINEERS...

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We have partnered with LSS (Logistics Sector Skill Council) and CUIC (Center for University and Industry Collaboration , Anna University to facilitate this event. We request you to kindly express your willingness to participate and identify students both for Talent Identification and for Job requirements. We propose to handover symbolically 50 such offer letters to students during the Chief Minister Event. You may kindly contact us at ker@techknow2022.in or Mr.Sudhakar – Hony General Secretary of AIMO TNSB at 9600019366.

You may also indicate in mail your requirements at the venue for conducting the interview and our **website www.techknow2022.in** is already registering various students keen in jobs and the data base can be shared with you as well. We also have a 30-stall exposure as a showcase of your organizational brand , which can also be used.

Looking forward to having your support and requirements.

* * * * *

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TechKnow 2022

EMPOWERING ENGINEERS

By

**All India Manufacturers' Organisation
Anna University
Consortium of Indian Associations**

- 2 Day Seminar / Talent & Job Fair on Emerging Sectors
- 2 Day Vendor Exhibition
- Selection of Best Student Projects / Ideas to nurture Start-Up

Dates & Venue

**22nd & 23rd April 2022
Vivekananda Auditorium,
ANNA UNIVERSITY**

Incubation Partner



Knowledge Partner



Platinum Sponsors



INTRODUCTION

Today the need of the hour, after last 2 years of pandemic situation which has affected everyone especially Students, is to support and empower them with opportunities to learn from the **Market Situation** beyond 'in person education'. Now It is our responsibility to make them Employable and create a Eco System for Start-Up Enterprises. The real need is to bring Knowledgeable elders from Industry to Mentor and Handhold these youth and prepare them for a brighter future – by empowering them.

It is towards this objective **ALL INDIA MANUFACTURERS' ORGANISATION**, a leading Chamber of Industries started by Sir. Dr. M. VISVESVARAYA in 1941, under the auspices of AIMO (TNSB) I R & D Trust, in collaboration with **ANNA UNIVERSITY** and **CONSORTIUM OF INDIAN ASSOCIATIONS (CIA)** has come forward in creating a platform for showcasing the Technological Projects / Ideas innovated by the young talented students from various Technical Institutions across the Country for the Industry and other stake holders to witness, evaluate and metamorphose them into successful and commercial ventures.

BRIEF ON ALL INDIA MANUFACTURERS' ORGANISATION (AIMO)



AIMO was founded by Bharat Ratna Sir. Dr. M. Visvesvaraya in the year 1941 with a commitment to achieve Industrial Progress in India working with the motto “PROSPERITY THROUGH INDUSTRY”. AIMO has been recognised as an Apex Organisation of the Industry and given representations on most of the Policy Making Bodies of the Central and State Governments.



BRIEF ON ANNA UNIVERSITY



Anna University was established on 4th September, 1978 as a unitary type of university. It offers higher education in Engineering, Technology, Architecture and Applied Sciences relevant to the current and projected needs of the society. Besides promoting research and disseminating knowledge gained therefrom, it fosters cooperation between the academic and industrial communities. Atal Incubation Centre – Anna University Incubation Foundation is a Section 8 company founded by the Anna University with the grant from Atal Innovation Mission, at Niti Aayog, Government of India to build a vibrant innovation and start-up ecosystem in the country.



Prof. R. VELRAJ
Vice Chancellor
Anna University

BRIEF ON CONSORTIUM OF INDIAN ASSOCIATION (CIA)



Consortium of Indian Association (CIA) – is a national body which has over 70 Trade associations across India mostly MSME focused. It has been serving as a bridge between policy makers and reality at ground for effective solutions and support to MSME Entrepreneurs.



The objectives of the **TECHKNOW 2022** are mainly to

1. **EMPOWERING EMPLOYABILITY OF STUDENTS** – we organise a 2 days of Seminar sessions spanning different areas of 'Sun Rise' Sectors – *E Vehicle, Sustainable Energy Systems, Emerging Technologies in Core Sector, BIO Medical Instrumentation, Defense & Aero Space, Fintech and Infrastructure & Logistics* – with presentation by Industry experts on what is required and how students are groomed to be employable.
2. **IDENTIFICATION OF START UP ENTREPRENEURS** – we invite proposal of Ideas / Projects done by students from various Engineering Institutions across India which will be evaluated and selected by an Eminent Jury panel. The best of 3 Ideas / Projects will be selected and given Cash Awards that would enable Students who presented the selected Ideas / Projects stand on their feet as Self Employed. Further on they will be hand held by AIMO and Anna University Incubation Center as Future Best Start-Up Enterprises. We have done this in the past too with the support of Faculty from Anna University acting as a Jury panel.
3. **RECOGNIZE BEST PERFORMERS, LIFETIME ACHIEVEMENT AWARDS** – conferring with **Sir. Dr. M. Visvesvaraya Award** – for Best Corporate, Best PSU, Best Women Entrepreneur, Best MSME, Best Start-Up and Best CSR organization. This time, we propose to recognise those enterprises which have withered the Pandemic and stood as Best Motivator for other Enterprenuers.
4. **TALENT & JOB FAIR** – Education, Knowledge and Skilling must culminate in the youth getting '**the Right Job**'. To facilitate this, all those who attended **TECHKNOW 2022** Seminar will have an opportunity to attend on the Spot Job Interview by select companies. Also - under **Talent Fair** - the employers can indentify students from Second Semester onwards and partner with them till their education completion to make them **JOB READY** while Passing out of the Institution successfully.
5. **EXHIBITION** – We provide an opportunity for Emerging Technologies, few select Start-Up, few supporting Institutions, Sponsors to showcase their Products and Services in the Exhibition.

Basically **TECHKNOW 2022** provides an opportunity for a “*dream*” of a student to become a “*reality*”. If a student wants to be Employed – make him be aware of Employer expectations and prepare him. If he wants to be Self-Employed – support his ideas with hand holding and linking with support systems.

PAST PROGRAMMES OF TECHKNOW 2010 / 2011 / 2014 / 2017

AIMO had organized **TechKnow** in 2010, 2011, 2014 and 2017 in partnership with Anna University. Students from Colleges across India participated with their **BEST CAMPUS PROJECTS** at the venue. The Best projects were selected and awarded with cash prices.



TechKnow 2022

Enthused at the progress and the success of **TECHKNOW 2010**, **TECHKNOW 2011**, **TECHKNOW 2014** and **TECHKNOW 2017**, we now would like to bring the Fifth Edition of Techknow in partnership with **Anna University** and **Consortium of Indian Associations (CIA)** as **TECHKNOW 2022**, which is scheduled to be held on 22nd and 23rd of April 2022 at Anna University, Chennai. The contest will be open to all the universities, colleges in entire India to enable them to exhibit their **BEST CAMPUS PROJECTS**.

This event has Two Specific Areas of Activities :

1. **TECHKNOW 2022 SEMINAR** – There will be a two day seminar with renowned speakers from Industry. Subjects covered would be on Job opportunities in various **Sun Rise Sectors**, Expectations from the Employers, Prospects and Growth Potential - useful to Students and Placement Officers.
2. **TECHKNOW 2022 AWARDS** – Under this event, we would invite Innovative Technical Ideas / Projects under various categories from students across the Country from various Engineering Colleges and Universities. The best projects will be given Cash Awards apart from various exciting support from the Partner Industry in making them realize their dreams. Each participant of the successful team will also be given a Merit Certificate.

SELECTION PROCESS

All Educational Institutions, interested to participate in this competition, can forward their best Ideas / Projects of the current year or Ideas / Projects completed during the last 3 academic years. There is no limitation on the number of projects to be nominated. There is no entry fee for nominations. Each project should specify a Project Coordinator selected among within the team.

The projects must be submitted through our website www.techknow2022.in by the Student. For details, please visit the website.

Last date for Submission (Entry Free)	:	10.04.2022
Announcement of Short-listed Projects	:	15.04.2022
In-person Presentation by Short-listed Teams	:	20.04.2022



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Vice Chancellor, Anna University

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Under the Auspices of : **All India Manufacturers' Organisation (TNSB)**

Industrial Research and Development Trust

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