



NATIONAL HUB FOR HEALTHCARE INSTRUMENTATION DEVELOPMENT

Kalanjiyam Building, 2nd Floor, Opp. to Mining Engineering,

Anna University, Chennai – 600 025

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Dr. S. Meenakshisundaram

Co-Coordinator

Dr. M. Sasikala

Deputy Coordinator

Dr. S. Muttan

Coordinator

The National Hub for Healthcare Instrumentation Development (NHHID) is funded by the Department of Science and Technology for carrying out mission-oriented projects related to healthcare instrumentation development, invites application for the Business Liaison Officer and Business Liaison Executive posts for the Project Titled “**Medical Device Development & Commercialization**”. Candidates who have passion for indigenous development of healthcare instrumentation **should submit their CVs on or before 24.03.2020** along with an education certificates to the Coordinator **through post only** to the below mentioned address.

Coordinator

**NHHID, Kalanjiyam Building,
2nd Floor, Opposite to Mining engineering,
CEG Campus, Anna University,
Chennai - 600 025.**

The shortlisted candidates will be called for an **interview** after scrutinizing the applications. The actual date and time of interview will be intimated to the shortlisted candidates in due course **by email only**.

Sl. No	Manpower	Essential and Desirable Qualification
1.	Business Liaison Executive – 1 Post (Rs. 20,000/- per month)	Essential: MBA (U.G. & P.G. – First Class & Regular). Desirable: At least 2-3 years of Marketing & Promotions Experience preferably in Healthcare.

Major Duties of Business Liaison Executive:

The candidate will support the Marketing & Promotional Activities of the **NHHID Project** titled: “**Medical Device Development & Commercialization**”. Specifically he/she will be employed to:

- To liaise & network with hospitals, industries, national agencies, state & central government bodies for enabling bringing of products to the market and public use, and create awareness about the facilities and services offered.
- To enable DST-TDT to replicate the Hub model and other related programmes to spread indigenous medical device development and commercialization across the country by providing coordination support, assistance and networking.
- Achieve short and long term revenue and profit goals with the team handing contract agreements & regulatory bodies.
- Organize promotional events and exhibitions for existing and new indigenous products.

General Instructions

- Candidates attending the interview will do so at their own expense.
- Candidates should mention % of UG & PG marks in the resume.
- These posts are purely temporary.
- Selected candidates have to report for their duty within 2 weeks after the interview.
- The duration of the fellowship would be co-terminus with the project.
- The selection criteria are as per the guidelines of Anna University, Chennai.

**Coordinator
NHHID**