

Prof. R. Baskaran

Director

Circular430/CIR/2025

Date : 12.03.2025

CIRCULAR

Immersion Global is offering a 9-day **Immersion Program for the Management students** for Undergraduate and Postgraduate students. The program will commence once a minimum of 25 students have registered.

The approximate cost break-up for the program is as follows :

This program cost is Rs. 60,000/- + 5% tax which includes the following :

- Faculty sessions, Program related excursions, arranged sightseeing trips
- Accommodation on campus
- Partial Food (Veg food on campus)
- Airport transfers and Local travel
- Trip to KL

Interested students of Anna University, Chennai (CEG, ACT, SAP and MIT campuses) can apply for this immersion program. Students can send their application (A covering letter addressed to the Director, CIR, Anna University) forwarded from their Head of the Department to **the Director, Centre for International Relations**. More details are attached on the next page.

Kindly register through the following weblink :

<https://forms.office.com/Pages/ResponsePage.aspx?id=JE-AbgkCzU2siZdSXt29MDqv1tVs29pMprwsfRJCbyRURTA1V0JNTUINTzFKNEo4SDFVSkRMIo5SC4u>

NOTE : This program is solely conducted by the Immersion Global. Centre for International Relations (CIR) will not take any responsibility regarding its norms, rules and regulations.



R. Baskaran
12.04.25
DIRECTOR

To
All Deans of campuses
All Directors and HODs (With a request to display on notice board)

Immerse yourself at Universiti Teknologi PETRONAS (UTP), Malaysia

Immersion Program for College Students - 2025

ABOUT UNIVERSITI TEKNOLOGI PETRONAS (UTP)

Established in 1997, Universiti Teknologi PETRONAS (UTP) is a leading private university in Malaysia, known for its excellence in engineering, science, and technology education. Owned by PETRONAS, Malaysia's national oil and gas company, UTP is recognized globally for its innovative research and strong industry collaborations.

🏆 **World-Class Education:** Ranked among the Top 100 universities in the world for engineering fields.

🏆 **State-of-the-Art Facilities:** Cutting-edge labs, research centers, and a modern green campus.

🏆 **Industry-Driven Learning:** Strong ties with PETRONAS and leading global industries.

🏆 **Diverse Student Community:** Home to students from over 60 countries, offering a global learning environment.

🏆 **Sustainable & Green Campus:** Located in Perak, Malaysia, with a beautiful eco-friendly environment for learning and exploration
Top-ranked in Engineering & Technology

QS World University Rankings 2025:

★ **QS World University Rankings 2025: Ranked 269th globally**

★ **Times Higher Education Rankings 2025: Ranked 201-250 globally,**

★ **# 1 in Malaysia and top private university in ASEAN.**

Research & Innovation

⚡ Research-intensive institution with multiple research institutes and centers of excellence

⚡ Key research areas: petroleum engineering, renewable energy, nanotechnology, and more



We're planting seeds for
SOMETHING NEW



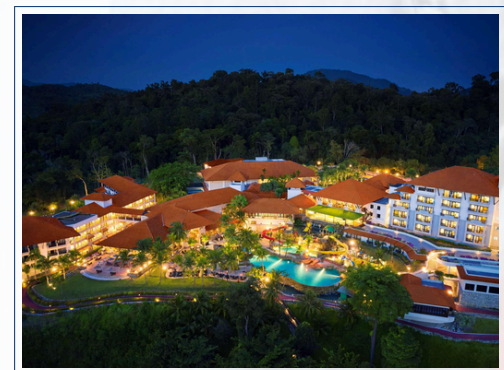
Why Join the UTP Program & It's Highlights:

- 🌐 **Cutting-Edge Education:** Experience world-class learning at Malaysia's leading Engineering & Technology University.
- 🌐 **Global Networking:** Connect with like-minded students and professionals from around the world.
- 🌐 **Interpersonal Skills:** Developing positive interpersonal skills, such as active listening, empathy, and conflict resolution, to improve relationships in the workplace.
- 🌐 **Teamwork and Collaboration:** Collaborative exercises and activities to encourage teamwork across departments, creating a culture of support and shared success.
- 🌐 **Mindset for Success:** Sessions on cultivating a positive and growth-oriented mindset, helping College Students to overcome obstacles, manage change, and remain motivated in their roles.
- 🌐 **Cultural Exploration:** Discover Malaysia's rich heritage, from bustling cities to serene islands.



Cultural Aspects of Malaysia You'll Experience

- 🔥 The charm of Seri Iskandar is in its blend of modern university culture with deep-rooted Malay traditions. Whether through food, local crafts, or student-driven events, you'll gain a unique perspective on Malaysia's cultural diversity during your short stay.
- 🍷 **Diverse Traditions:** Explore the unique blend of Malay, Chinese, Indian, and indigenous cultures.
- 🍝 **Delicious Cuisine:** Savor Malaysia's famous street food and more!
- 🏠 **Cultural Trips:** Visit Murugan temple, Cave Temple, Penang, Shopping mall, heritage places & more..

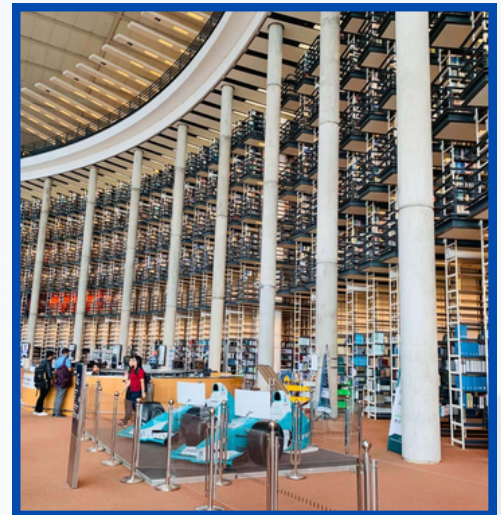


Happy Exploring!

Program Itinerary for Business Students - 2025



Day 1	<p>Arrival at Malaysia</p> <p>Lunch on your Own</p> <p>Travelling from KLIA to UTP Campus</p> <p>Campus and Hostel Registration</p> <p>Dinner</p> <p>Free & Easy</p>
Day 2	<p>Opening Ceremony</p> <p>Orientation Session</p> <p>Program Briefing and IRC Visit</p> <p>Lunch</p> <p>Short Course - 1 -Startup how?</p> <p>Short Course Post Discussion</p> <p>Dinner</p> <p>Free & Easy</p>
Day 3	<p>Short Course -2</p> <p>Project Management Costing</p> <p>Lunch</p> <p>Short Course -3</p> <p>Statistical Process Control</p> <p>Photo session and Walk around UTP Campus</p> <p>Dinner</p> <p>Free And Easy</p>
Day 4	<p>Tour</p> <p>IPOH City Tour</p> <p>Lunch on your own</p> <p>IPOH City Tour</p> <p>Early Dinner at campus</p> <p>Free And Easy</p>
Day 5	<p>Short Course - 4</p> <p>Financial Costing</p> <p>Lunch</p> <p>Short Course - 5 - Test Statistical brief</p> <p>Dinner</p>
Day 6	<p>Trip</p> <p>Penang City Tour</p> <p>Lunch on your own</p> <p>Penang & BM Church</p> <p>Dinner at IPOH on own</p> <p>Free and Easy</p>



Program Itinerary for Business Students - 2025

Day 7	<p>Short Course - 6</p> <p>Technical Reporting and Presentation Lunch</p> <p>Short Course - 7 - Startup Student Presentation</p> <p>Short-Course Post Discussion Dinner Free and Easy</p>
Day 8	<p>Tour</p> <p>Trip - Kuala Lumpur Lunch on your Own Batu Caves Dinner on your own Free and Easy</p>
Day 9	<p>Tour</p> <p>Petrosains Discovery Center & KLCC Visit Lunch on your Own Central Market Dinner on your Own Night Flight</p>



Immersion Global is a leading player with years of expertise in National/International Education that curates, packages, plans and organises strategic short-term Immersion Learning Programs for students across different overseas campuses through exclusive tie-ups with the top Universities & Institutions across the globe.

Contact

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Program Duration - 9 days

Starting Time - As per request 25 Students

Program Cost is INR 60,000 + 5% GST

The Program Fee covers

- The Program cost
- Accommodation on Campus
- Partial Food (Veg food on campus)
- Airport Transfers and Local travel
- Trip to KL

The Program Fee Does not cover

- Flight Fare
- Visa Charges
- Travel Insurance
- Personal Expenses

- Any amendments shall be informed to the students Prior to Date
- All classes and Outdoor activities are subject to change and weather permitting.
- All Exchange students are subject to Universiti Teknologi PETRONAS rules and regulations
- Kindly follow Universiti Teknologi PETRONAS code of attire during the whole programme especially academic classes