CIRCULAR

Immersion Global is offering a 12-day Global immersion program during 15 – 26 January 2024 for higher semester students at Nottingham Trent University, UK.

The approximate cost break-up for the program is as follows:

This program cost is Rs.1,95,000/- + 5% tax which includes Program fee, accommodation with breakfast airport/hotel/airport transfers, but excluding flight ticket charges, visa charges, personal sight seeing (entry ticket) expenses.

In case visa rejected, Program fee in full will be refunded.

Interested students of Anna University, Chennai (CEG, ACT, SAP and MIT campuses) can apply for this immersion program. Students can send their application forwarded from their Head of the Department to the Director, Centre for International Relations on or before 15th December 2023. More details are attached on the next page.

Kindly register through the following weblink:

https://docs.google.com/forms/d/1J7apmzh96_Dhyon8u_580e0rbh49wPgZeutiPlVWGqk/edit

DIRECTOR

To
All Deans of campuses
All Directors and HODs (With a request to display on notice board)
Established in 1843, Nottingham Trent University has a long history of unlocking potential, breaking down barriers and making a real difference to lives around the world.

With over 40,000 students and staff spanning five university sites, Nottingham Trent University (NTU) is one of the largest and most influential higher education institutions in the country. The university is committed to driving forward meaningful change and has received a wide range of prestigious awards for its research, dynamism and innovation. From the vibrant City Campus in the bustling heart of Nottingham to the idyllic countryside estate of Brackenhurst, the University has a number of sites across Nottingham and the surrounding areas.

The City Campus is big enough to inspire and compact enough to provide a sense of community; one where our best and proudest traditions sit shoulder to shoulder with new theories, new practice and new possibilities; a mix of heritage and innovation that sums up the city.

A range of cafés and restaurants on the City Campus are based in convenient locations, offering food and drink to suit all tastes and dietary requirements. NTU is an award-winning University like no other:
This is a curated program for students aged 18 or over who wish to visit the UK and have an educational and cultural experience. The course is a combination of time on the NTU campus and time on location in the city and region exploring museums, galleries and visitor attractions that will support their learning.

The Program:

**Design, culture, research: emerging methods for 21st century design**

This course comprises of two strands:

- UX and UI: user-centred design research methods
- Idea development and creative expression.

You will be offered a choice of interdisciplinary design briefs focused on an issue of societal challenge or change (such as identity and place, design for well-being, or sustainability and materials). Your design output will be speculative. It will focus on research, idea development and possible solutions or provocations.

Through a series of lectures, seminars, workshops and study visits, you will create a response which you will present to your group in small teams in a digital format.

**This program helps you to:**

- become a better thinker
- develop your own design approach and style
- create new work for a professional design portfolio and have expanded your critical thinking and research skills
- make a proposal to the rest of the group for your design idea and having gained confidence in your professional presentation and communication skills.
- meet with faculties / interact with other students
- expand your mind to explore newer ideas and get inspired to create your own approach to the art of creative thinking in architectural design
- Experience an overseas campus, Gain Independence, Learn about yourself & explore possibilities

*Experience of using Adobe Creative Suite will be an advantage.*
Destination - Nottingham City

Nottingham is a gorgeous city with a ton to see and explore. If you’re plotting out an England itinerary, you should definitely add in a stop in this historic city.

Since it’s surrounded by the stunning Nottinghamshire countryside, if you’re visiting the city, you should definitely look at day trips to some beautiful places nearby. The surrounding areas are full of castles, nature reserves, parks and country walks, all within an hour’s drive.

While the city provides plenty to see, you’ll find there are even more exciting day trips from Nottingham. From seeing 900-year-old castles, visiting the home of Robin Hood, spectacular countryside in the Peak District, and romantic stately homes belonging to former poets, there are plenty of Nottingham day trips to keep you entertained.

The National Justice Museum is an independent museum on High Pavement in the Lace Market area of Nottingham, England. The museum is housed in a former Victorian courtroom, prison, and police station and is therefore a historic site where an individual could be arrested, tried, sentenced and executed. New Art Exchange Visual arts centre led by African, Caribbean and South Asian artists. Nottingham Contemporary is one of the largest contemporary art galleries in the UK, presenting exhibitions, special events, and family activities.

**Weekend London trip as a great option:**

From the modern London Eye to the historic Tower of London, there are many attractions in London that are a must-see on any sightseeing trip. Even better, many London landmarks are free to visit. Soak up some culture at London museums, visit Buckingham Palace, or take the perfect picture with Big Ben. Get up close and personal with underwater creatures at SEA LIFE London Aquarium or explore the Science Museum, London’s interactive hub of science and technology.
**Indicative schedule:**

- 21 hours on campus
- 12 hours on excursions
- 18 hours independent learning

**Program Fee - INR 195,000/- + 5% Tax**

The fee includes Program cost + Study materials and course-related excursions
- Two social evening activities hosted by NTU student ambassadors
- Accommodation with breakfast
- Airport-Hotel-Airport transfers
- Program related outdoor visits

Excludes Flight Ticket (approx INR 75,000 to 100,000) + Visa charges (approx INR 13500) + Personal expenses.

Meal plan – There are numerous student-friendly places to eat on campus and in the city. A daily budget of £25 - 30 would be adequate. [https://www.ntu.ac.uk/life-at-ntu/nottingham/food-and-drink](https://www.ntu.ac.uk/life-at-ntu/nottingham/food-and-drink)

**Weekend London Day Trip:** We estimate a train fare fee of £80 return from Nottingham to London. This can be booked at [https://www.thetrainline.com/information/cheap-train-tickets](https://www.thetrainline.com/information/cheap-train-tickets)

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**Schedule: 15th to 26th January 2024**

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<thead>
<tr>
<th>DATE</th>
<th>ACTIVITIES</th>
<th>RESULTS</th>
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<tbody>
<tr>
<td>Day 1</td>
<td>Sunday Land in London, Head on to University / Life Set Check in</td>
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<tr>
<td>Day 2</td>
<td>Monday Welcome Ceremony &amp; Tour of Campus / 3 hour session</td>
<td>Welcome to NTU UK!</td>
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<td>Day 3</td>
<td>Tuesday 3 hour session</td>
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<td>Day 4</td>
<td>Wednesday Off Campus Visit</td>
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<td>Day 5</td>
<td>Thursday 3 hour session</td>
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<td>Day 6</td>
<td>Friday Off Campus Visit</td>
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<tr>
<td>Day 7</td>
<td>Saturday Weekly!</td>
<td>Day Trip to London</td>
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<tr>
<td>Day 8</td>
<td>Sunday Weekly!</td>
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<td>Day 9</td>
<td>Monday 3 hour session</td>
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<td>Day 10</td>
<td>Tuesday Off campus Visit</td>
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<td>Day 11</td>
<td>Wednesday 3 hour session</td>
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<td>Day 12</td>
<td>Thursday Off Campus Visit</td>
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<td>Day 13</td>
<td>Friday 4 hours session with closing / awarding certificates</td>
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<td>Day 14</td>
<td>Saturday Check - Out 11 AM / Leave to the Airport</td>
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**Registration Form submission**

**Before October 10th**

**Program Fee Deadline:**

**October 15th 2023**

Connect:

+91 7823933950 / 9841056997

www.immersionglobal.com