




ANNA UNIVERSITY CHENNAI - 600 025

- 1. Name Of the College** : PPG Business School
- 2. Address** : NH-209, Sathy Road, Saravanampatti, Coimbatore-641035
- 3. Name of the Principal** : Dr. T Devasenathipathi
- 4. Phone Number** : 0422-6550242
- 5. Fax Number** : 0422-4221117
- 6. Web Site** : <http://WWW.PPG.EDU.INBSCHOOL>
- 7. Email ID** : ppgbs@ppg.edu.in
- 8. Year of Establishment** : 2010
- 9. Type** : Self Financing
- 10. Minority Status** : Non Minority
- 11. Existing Courses** :




Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2010	60	60





12. Principal Details :


Name of the Principal	DR. T. DEVA SENATHIPATHI		
Date of Birth	04-05-1977		
Faculty AICTE ID	12484385863		
Experience	19		
Telephone number - Office	0422-6550242		
Date of joining in the present post	02-01-2015		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.SC.	OTHERS - PHYSICS	1998	OTHERS - CHIKKANNA ARTS COLLEE
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	2000	MAHARAJA ENGINEERING COLLEGE
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2013	OTHERS - DJ ACADEMY OF MANAGERIAL EXCELLENCE
Title of the Ph.D. Thesis	Consumer Purchase Confusion		

12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
1.		Name: DR. T. DEVA SENATHIPATHI Date of Birth: 04-05-1977 Date of Joining: 02-01-2015 AICTE ID: 12484385863	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL <table border="1"><tr><td>Current Position</td><td>6 Years</td></tr><tr><td>Previous Position</td><td>13 Years</td></tr></table>		Current Position	6 Years	Previous Position	13 Years
			Current Position	6 Years								
			Previous Position	13 Years								
			B.SC.	OTHERS - PHYSICS	OTHERS-CHIKKANNA ARTS COLLEE	1998						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	MAHARAJA ENGINEERING COLLEGE--	2000						
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-DJ ACADEMY OF MANAGERIAL EXCELLENCE	2013									
Title of the Ph.D. Thesis		CONSUMER PURCHASE CONFUSION										
2.		Name: DR. B. VIDHYA Date of Birth: 02-02-1978 Date of Joining: 21-02-2022 AICTE ID: 111342382440	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR <table border="1"><tr><td>Current Position</td><td>1 Years</td></tr><tr><td>Previous Position</td><td>11 Years</td></tr></table>		Current Position	1 Years	Previous Position	11 Years
			Current Position	1 Years								
			Previous Position	11 Years								
			OTHERS - BPHARM	OTHERS - PHARMACY	OTHERS-SRM UNIVERSITY	1999						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	2005						
OTHERS - MPHIL	OTHERS - MANAGEMENT	OTHERS-TNOU	2007									
PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	2019									
Title of the Ph.D. Thesis		IMPACT OF GREEN ADVERTISING ON PURCHASE INTENTION OF NATURAL BEAUTY PRODUCTS										
3.		Name: DR. G. SINDHU Date of Birth: 14-02-1978 Date of Joining: 26-07-2010 AICTE ID: 421286086	Degree	Specialization	Name of the College	Year of Passing	PROFESSOR <table border="1"><tr><td>Current Position</td><td>12 Years</td></tr><tr><td>Previous Position</td><td>5 Years</td></tr></table>		Current Position	12 Years	Previous Position	5 Years
			Current Position	12 Years								
			Previous Position	5 Years								
			B.SC.	OTHERS - CHEMISTRY PHYSICS	OTHERS-AVINASHILINGAM UNIVERSITY	1998						
			M.C.A.	MASTER OF COMPUTER APPLICATIONS	OTHERS-BHARATHIDASAN UNIVERSITY	2004						
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ALAGAPPA UNIVERSITY	2008									
PH.D.	MASTER OF BUSINESS ADMINISTRATION (PART TIME)	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE--	2019									
Title of the Ph.D. Thesis		A STUDY ON FACTORS INFLUENCING EMPLOYEE RETENTION IN IT ITES SECTOR WITH SPECIAL REFERENCE TO COIMBATORE SOUTH INDIA										

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience		
4.		Name: DR. G. SOWMIYA Date of Birth: 21-09-1983 Date of Joining: 22-07-2016 AICTE ID: 3208553702	Degree	Specialization	Name of the College	Year of Passing	ASSOCIATE PROFESSOR		
			B.C.A.	COMPUTER APPLICATIONS	OTHERS-CAUVERY COLLEGE FOR WOMEN	2004			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	SNS COLLEGE OF TECHNOLOGY (AUTONOMOUS)--	2008			
			PH.D.	MASTER OF BUSINESS ADMINISTRATION (PART TIME)	ANNA UNIVESITY REGIONAL CAMPUS, COIMBATORE--	2017			
			Title of the Ph.D. Thesis			ENTREPRENEURIAL MANAGEMENT AND PROSPECTS IN CONTRACT BROILER POULTRY FARMS IN COIMBATORE DISTRICT			
5.		Name: MR. R. THIYAGU Date of Birth: 14-05-1995 Date of Joining: 04-01-2021 AICTE ID: 19610844362	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR		
			B.TECH.	INFORMATION TECHNOLOGY	COIMBATORE INSTITUTE OF TECHNOLOGY (AUTONOMOUS)--	2016			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	PPG BUSINESS SCHOOL--	2018			
			Title of the Ph.D. Thesis						
			6.		Name: MR. S. RIDHU CHAKARAVARTHI Date of Birth: 08-12-1987 Date of Joining: 03-07-2012 AICTE ID: 1544816953	Degree	Specialization	Name of the College	Year of Passing
B.COM.	OTHERS - COMPUTER APPLICATION	OTHERS-SREE SARASWATI THIYAGARAJA COLLEGE				2009			
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SREE SARASWATHI THIYAGARAJA COLLEGE				2011			
Title of the Ph.D. Thesis									
7.		Name: MR. R. PRAKASH Date of Birth: 02-02-1980 Date of Joining: 03-07-2012 AICTE ID: 506847059				Degree	Specialization	Name of the College	Year of Passing
			OTHERS - BBM	OTHERS - BUSINESS MANAGMENT	OTHERS-ERODE ARTS AND SCIENCE COLLEGE	2001			
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	MAHARAJA ENGINEERING COLLEGE--	2004			
			Title of the Ph.D. Thesis						

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
8.		Name: MRS. B. KIRUTHIKA SHREE Date of Birth: 04-10-1995 Date of Joining: 15-11-2021 AICTE ID: 111306781612	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.E.	COMPUTER SCIENCE AND ENGINEERING	PPG INSTITUTE OF TECHNOLOGY--	2017		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	PPG BUSINESS SCHOOL--	2019	Previous Position	0 Years
			Title of the Ph.D. Thesis					

