

## ANNA UNIVERSITY CHENNAI - 600 025

1. Name Of the College : MAMB School

2. Address : Trichy Chennai Trunk Road, Siruganur, Tiruchirappalli-621105

**3. Name of the Principal** : Dr. M Hemalatha

**4. Phone Number** : 0431-2910222

**5. Fax Number** : 0431-2650516

**6. Web Site** : WWW.MAMBS.COM

**7. Email ID** : director@mambs.com

8. Year of Establishment : PROGRESS THROUGH KNOWLEDGE

**9. Type** : Self Financing

**10. Minority Status** : Non Minority

11. Existing Courses

Sl. No.	Domes	Commercial	Voor of Stouting	Sanctioned Intake		
	Degree	Course(s)	Year of Starting	2022-2023	2023-2024	
1.	M.B.A.	Master of Business Administration	2010	180	180	

## 12. Principal Details :

Name of the Principal	DR. M. HEMALATHA
Date of Birth	03-02-1977
Faculty AICTE ID	3570656673
Experience	14
Telephone number - Office	0431-2910222



## **Educational Qualification:**

Date of joining in the present post

Degree	Specialization		Year of Passing	Name of the College
B.B.A.	BUSINESS ADMINISTRATION		1999	OTHERS - SHRI MATHI INDIRA GANDHI COLLEGE
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	9	2001	OTHERS - SHANMUGHA COLLEGE OF ENGINEERING
PH.D.	OTHERS - MANAGEMENT	PROGRE	SS THR 2010 KNOW	OTHERS - NIT TRICHY
Title of the Ph.D. Thesis			ng clearance sales sh	opping behaviour

05-01-2018

## **12.1.List of Faculty Members**:

1. Name of the Degree & Course: M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty		Education	onal Qualifications		Designation & Academic Experience
			Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL
		Name: DR. M. HEMALATHA  Date of Birth: 03-02-1977	B.B.A.	BUSINESS ADMINISTRATION	OTHERS-SHRI MATHI INDIRA GANDHI COLLEGE	1999	
1.		Date of Joining: 16-11-2017	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SHANMUGHA COLLEGE OF ENGINEERING	2001	Current Position 0 Years
		AICTE ID: 3570656673	PH.D.	OTHERS - MANAGEMENT	OTHERS-NIT TRICHY	2010	<b>Previous Position</b> 14 Years
			Title of the Pl	h.D. Thesis MODELLING	G CLEARANCE SALES SHOPPING BEH	AVIOUR	
			Degree	Specialization	Name of the College	Year of Passing	
		Name: DR. R. KARTHIKA  Date of Birth: 16-05-1980  Date of Joining: 13-06-2011  AICTE ID: 4240604553	B.COM.	COMMERCE	OTHERS-SHRIMATHI INDIRA GANDHI COLLEGE	2001	PROFESSOR
2.			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SHRIMATHI INDIRA GANDHI COLLEGE	2003	
2.			PH.D.	OTHERS - MANAGEMENT	OTHERS-BHARATHIAR UNIVERSITY	2021	Current Position 4 Years
			OTHERS - M.PHIL	OTHERS - MASTER OF PHILASHAPI	OTHERS-ALAGAPPA UNIVERSITY	2008	Previous Position 12 Years
			Title of the Thesis	Ph.D. A STUDY ON CON SELECTED WHITE O	NSUMER BUYING BEHAVIOUR GOODS IN TIRUCHIRAPPALLI	TOWARDS	
			Degree	Specialization	Name of the College	Year of Passing	
		Name: DR. R. PREMA  Date of Birth: 04-06-1979  Date of Joining: 23-08-2011	B.SC.	OTHERS - MATHEMATICS	OTHERS-SRIMATHI INDRA GANDHI COLLEGE	1999	ASSOCIATE PROFESSOR
3.			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ADAIKALAMATHA INSTITUTE OF MANAGEMENT	2001	
J.			PH.D.	OTHERS - MANAGEMENT	OTHERS-BHARATHIAR UNIVERSITY	2019	Current Position 2 Years
		AICTE ID: 143492386601	OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-ALAGAPPA UNIVERSITY	2004	Previous Position 9 Years
			Title of the Pl Thesis		NIZATIONAL CLIMATE AND ITS II BB SATISFACTION IN PRIVATE SECTO		

Sl.No.	Photo	Faculty		Designation & Academic Experience			
			Degree	Specialization	Name of the College	Year of Passing	
		Name: DR. R. JEEVAREKHA	B.A.	OTHERS - ECONOMICS	OTHERS-SRC TRICHY	1997	ASSOCIATE PROFESSOR
4.		Date of Birth: 15-04-1977	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BISHOP HEBER COLLEGE	2000	
		Date of Joining: 28-03-2022  AICTE ID: 11306766277	PH.D.	OTHERS - MANAGEMEN	OTHERS-KALINGA UNIVERSITY	2018	Current Position 1 Years
		1101215.11300700277	OTHERS - M.PHIL	OTHERS - MANAGEMEN	OTHERS-PERIYAR UNIVERSITY	2008	Previous Position 11 Years
			Title of the Pl	h.D. Thesis EMPOLYEES	COMPETENCY MAPPING IN BANKING	G SECTOR	
			Degree	Specialization	Name of the College	Year of Passing	
		Name: DR. R. SUGANYA  Date of Birth: 26-05-1976  Date of Joining: 01-10-2022  AICTE ID: 2315276194	B.SC.	OTHERS - MATHS	OTHERS-HANS ROVER ARTS AND SCIENCE COLLEGE	1997	ASSOCIATE PROFESSOR
5.			OTHERS - M.PHIL	OTHERS - MATHEMATICS	OTHERS-PERIYAR UNIVERSITY	2009	Current Position 0 Years
			M.SC.	OTHERS - MATHS	OTHERS-ANNAMALAI UNIVERSITY	2002	Previous Position 13 Years
			PH.D.	MATHEMATICS THROUGH KNOWLEDGE	OTHERS-RAJAH SARFOJI GOVT ARTS COLLEGE	2017	
			Title of the Pl	h.D. Thesis A STUI	DY ON BITOPOLOGICAL SPACES		
		Name: MRS. B. GAYATHRI	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
6.		Date of Birth: 23-10-1993	B.E.	COMPUTER SCIENCE AND ENGINEERING	OTHERS-BHARATHIDASAN UNIVERSITY	2015	Current Position 0 Years
		Date of Joining: 18-01-2023  AICTE ID: 43515056152	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SASTRA UNIVERSITY	2017	Previous Position 0 Years
			Title of the Pl	h.D. Thesis			2 10 /10 db 1 05 troit of 1 odf 5

Sl.No.	Photo	Faculty			Designation & Academic Experience				
			Degree	Specialization		Name of the College	Year of Passing	ASSISTANT PROFESSOR	
		Name: MRS. A. SASIKALA	B.C.A.	COMPUTER APPLICATIONS	l .	ERS-SRIMATHI INDIRA DHI COLLEGE	2003	110020111111111111111111111111111111111	
7.		Date of Birth: 02-05-1983  Date of Joining: 05-12-2022	M.SC.	OTHERS - INFORMATION TECHNOLOGY	ОТНЕ	ERS-BISHOP HEBER COLLEGE	2005	Current Position 0 Years	
		AICTE ID: 43515056264	OTHERS - M.PHIL	OTHERS - COMPUTER SCIENCE		ERS-BHARATHIDASAN ERSITY	2012	Previous Position 6 Years	
			Title of the P	h.D. Thesis			1		
		Name: MS. M. AKILA	Degree	Specialization		Name of the College	Year of Passing	ASSISTANT PROFESSOR	
		Date of Birth: 02-05-1998	B.B.A.	BUSINESS ADMINISTRA	ATION	OTHERS-SRC TRICHY	2018		
8.		Date of Joining: 01-06-2020  AICTE ID: 19512171831	M.B.A.	OTHERS - HUMAN RESOURCE AND FINANCE		M A M COLLEGE OF ENGINEERING AND TECHNOLOGY	2020	Current Position 2 Years Previous Position 0 Years	
		AG12 ID. 17312171031	Title of the P	Title of the Ph.D. Thesis					
		Name: MS. L. NOORUL AYISHA	Degree	Specialization		Name of the College	Year of Passing	ASSISTANT PROFESSOR	
9.		Date of Birth: 07-05-1996	B.COM.	COMMERCE	(	OTHERS-CAUVERY COLLEGE	2016		
9.		Date of Joining: 01-10-2022	M.B.A.	MASTER OF BUSINESS ADMINISTRATION		OTHERS-JAMAL MOHAMED COLLEGE	2018	Current Position 0 Years	
		AICTE ID: 143502909251	Title of the Ph.D. Thesis					Previous Position 1 Years	
			Degree	Specialization		Name of the College	Year of Passing	ASSISTANT PROFESSOR	
10.		Name: MS. F. IRIS RINALDI  Date of Birth: 15-06-1996	B.E.	COMPUTER SCIENCE A ENGINEERING	ND	ST JOSEPH'S COLLEGE OF ENGINEERING AND TECHNOLOGY	2017	Current Position 0 Years	
		Date of Joining: 01-10-2022  AICTE ID: 11334007928	M.B.A.	MASTER OF BUSINESS ADMINISTRATION		ST JOSEPH'S COLLEGE OF ENGINEERING AND TECHNOLOGY	2019	Previous Position 1 Years	
			Title of the P	Title of the Ph.D. Thesis					

Sl.No.	Photo	Faculty		Educati	onal Qualifications		Designation & Academic Experience
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
		Name: MR. S. SENTHILKUMAR  Date of Birth: 20-06-1984	B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ARIGNAR ANNA GOVT ARTS COLLEGE ATTUR	2006	
11.		Date of Joining: 02-09-2021	M.B.A.	OTHERS - FINANCE AND MARKETING	S A ENGINEERING COLLEGE (AUTONOMOUS)	2008	Current Position 1 Years
		AICTE ID: 3578311201	OTHERS - M.PHIL	OTHERS - MANAGEMEN	OTHERS-VINAYAKA MISSIONS UNIVERSITY	2009	<b>Previous Position</b> 12 Years
			Title of the P	h.D. Thesis	X I		
		Name: MRS. N. KAYALVIZHI	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
12.		Date of Birth: 16-11-1994  Date of Joining: 02-03-2022  AICTE ID: 11306608598	B.C.A.	COMPUTER APPLICATIONS	OTHERS-CHIDAMBARAM PILLAI COLLEGE FOR WOMEN	2015	Current Position 1 Years
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	M A M COLLEGE OF ENGINEERING	2017	Previous Position 3 Years
			1 revious 1 osition 3 rears				
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
		Name: MRS. M. SURYA  Date of Birth: 07-06-1987  Date of Joining: 02-09-2021  AICTE ID: 12665577722	B.B.A.	BUSINESS ADMINISTRATION	OTHERS-ADMC COLLEGE FOR WOMEN	2007	
13.			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-SASTRA UNIVERSTIY	2009	Current Position 1 Years
			OTHERS - M.PHIL	OTHERS - MANAGEMEN	OTHERS-HEBER INSTITUTE OF MANAGEMENT	2019	Previous Position 11 Years
			Title of the P	h.D. Thesis			
		Name: MRS. A. ABIRAMI	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
14.		Date of Birth: 08-10-1990	B.COM.	COMMERCE	OTHERS-SEETHALAKSHMI RAMASWAMI COLLEGE TRICHY	2011	Comment Position 2 Variation
		Date of Joining: 01-07-2019  AICTE ID: 19512172190	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	M A M COLLEGE OF ENGINEERING AND TECHNOLOGY	2019	Current Position 3 Years Previous Position 0 Years
		ARCID ID. 17512172170		Title of the Ph.D. Thesis			

Sl.No.	Photo	Faculty			Designation & Academic Experience		
		Name: MS, S, DEVIBALA	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
15.		Date of Joining: 01-02-2023	B.E.	ELECTRICAL AND ELECTRONICS ENGINEERING	JAYARAM COLLEGE OF ENGINEERING AND TECHNOLOGY	2018	Current Position 0 Years
		AICTE ID: 43515056000	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-PONDICHERRY UNIVERSITY	2021	Previous Position 0 Years
			Title of the P	h.D. Thesis			
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
		Name: MR. S. PRASANNA  Date of Birth: 27-06-1986  Date of Joining: 02-09-2021  AICTE ID: 17485091823	B.COM.	COMMERCE	OTHERS-ADAIKALAMATHA COLLEGE	2006	
16.			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ADAIKALAMATHA COLLEGE	2008	Current Position 1 Years
			OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-CHIRUSTHURAJ INSTITUTE OF MANAGEMENT	2014	<b>Previous Position</b> 11 Years
			Title of the P	h.D. Thesis			
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR
		Name: MS. S. KIRUTHIGA  Date of Birth: 27-05-1991	PB.TECH.S	PHARMACEUTICAL TECHNOLOGY	UNIVERSITY COLLEGE OF ENGINEERING, TIRUCHIRAPPALLI	2012	I I I I I I I I I I I I I I I I I I I
17.		Date of Joining: 01-10-2022	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-JAMAL INSTITUTE OF MANAGEMENT	2015	Current Position 0 Years
		AICTE ID: 11333351600	OTHERS - M.PHIL	OTHERS - MANAGEMEN	T OTHERS-BISHOP HEBER COLLEGE	2018	Previous Position 1 Years
			Title of the P	h.D. Thesis	, r		

Sl.No.	Photo	Faculty			Designation & Academic Experience			
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
		Name: MR. A. ANBURAJ  Date of Birth: 10-05-1990	B.C.A.	COMPUTER APPLICATIONS	OTHERS-CHETTINAD COLLEGE OF ARTS AND SCIENCE	2010		
18.	L	Date of Joining: 02-09-2021	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	DHANALAKSHMI SRINIVASAN INSTITUTE OF MANAGEMENT	2012	Current Position 1 Years	
		AICTE ID: 17485091829	OTHERS - M.PHIL	OTHERS - MANAGEMENT	OTHERS-SRINIVASAN ARTS AND SCIENCE	2014	Previous Position 7 Years	
			Title of the P	h.D. Thesis	Я			
		Name: MR. S. RAJA	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
19.		Date of Birth: 30-12-1983	B.COM.	COMMERCE	OTHERS-ANNAMALAI UNIVERSITY	2005	Current Position 7 Years	
		Date of Joining: 01-07-2013  AICTE ID: 2205310494	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIDHASAN UNIVERSITY	2009	Previous Position 1 Years	
			Title of the P	Trevious resident recars				
		Name: MR. J. JACK SOLOMON	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
20.		Date of Birth: 08-06-1986  Date of Joining: 08-07-2013  AICTE ID: 2205310499	B.COM.	COMMERCE	OTHERS-BHARATHIDHASAN UNIVERSITY	2006	Current Position 7 Years	
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-ANNAMALAI UNIVERSITY	2008	Previous Position 1 Years	
				Title of the Ph.D. Thesis				
			Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
	21.5	Name: MRS. C. SUBHA  Date of Birth: 24-08-1988	B.B.A.	BUSINESS ADMINISTRATION	OTHERS-JAMAL MOHAMED COLLEGE TRICHY	2010		
21.	Ch/S	Date of Joining: 22-08-2022	M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-JAMAL MOHAMED COLLEGE TRICHY	2012	Current Position 0 Years	
		AICTE ID: 43515055987	OTHERS - M.PHIL	OTHERS - MANAGEMEN	OTHERS-JAMAL MOHAMED COLLEGE TRICHY	2014	Previous Position 7 Years	
			Title of the P	h.D. Thesis				

