




ANNA UNIVERSITY CHENNAI - 600 025

1. **Name Of the College** : A R School of Business
2. **Address** : Madurai Road(NH-7), J.Oothupatty, Jambuduarai kottai Village, Dindigul-624206
3. **Name of the Principal** : Dr. M Viswanathan
4. **Phone Number** : 0451-2913355
5. **Fax Number** : 0451-2430780
6. **Web Site** : WWW.ARSB.CO.IN
7. **Email ID** : info@arsb.co.in
8. **Year of Establishment** : 2012
9. **Type** : Self Financing
10. **Minority Status** : Non Minority
11. **Existing Courses** :





Sl. No.	Degree	Course(s)	Year of Starting	Sanctioned Intake	
				2022-2023	2023-2024
1.	M.B.A.	Master of Business Administration	2012	60	60



12. Principal Details :

Name of the Principal	DR. M. VISWANATHAN		
Date of Birth	22-05-1974		
Faculty AICTE ID	143460329322		
Experience	25		
Telephone number - Office	0451-2913355		
Date of joining in the present post	01-05-2023		
Educational Qualification :			
Degree	Specialization	Year of Passing	Name of the College
B.COM.	COMMERCE	1994	OTHERS - NATIONAL COLLEGE TRUCHIRAPALLI
M.B.A.	MASTER OF BUSINESS ADMINISTRATION	1997	OTHERS - CHERRAN ARTS AND SCIENCE COLLEGE KANGEYEM
PH.D.	MASTER OF BUSINESS ADMINISTRATION	2015	OTHERS - BHARATHIYAR UNIVERSITY
Title of the Ph.D. Thesis	Risk Mitigation of future and options in Indian Capital Market		

12.1.List of Faculty Members :

1. Name of the Degree & Course : M.B.A.-Master of Business Administration

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience	
1.		Name: DR. M. VISWANATHAN Date of Birth: 22-05-1974 Date of Joining: AICTE ID: 143460329322	Degree	Specialization	Name of the College	Year of Passing	PRINCIPAL	
			B.COM.	COMMERCE	OTHERS-NATIONAL COLLEGE TRUCHIRAPALLI	1994		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-CHERRAN ARTS AND SCIENCE COLLEGE KANGEYEM	1997		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-BHARATHIYAR UNIVERSITY	2015		
			Title of the Ph.D. Thesis		RISK MITIGATION OF FUTURE AND OPTIONS IN INDIAN CAPITAL MARKET			
2.		Name: DR. A. ANAND GERALD Date of Birth: 31-05-1974 Date of Joining: 01-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR	
			B.SC.	OTHERS - CHEMISTRY	OTHERS-ST JOSEPHS COLLGE TIRUCHIRAPALLIE	1994		
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	PSNA COLLEGE OF ENGINEERING AND TECHNOLOGY (AUTONOMOUS)--	1996		
			PH.D.	MASTER OF BUSINESS ADMINISTRATION	OTHERS-KARPAGAM UNIVERSITY	2016		
			Title of the Ph.D. Thesis		A STUDY ON CUSTOMER RELATIONSHIP WITH SPECIAL REFERENCE TO MULTI SPECIALTY HOSPITAL IN COIMBATORE CITY			
				Previous Position	25 Years			

Sl.No.	Photo	Faculty	Educational Qualifications				Designation & Academic Experience					
3.		Name: MR. V. KASINATHAN Date of Birth: 05-05-1984 Date of Joining: 15-05-2013 AICTE ID: 13589709474	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>2 Years</td> </tr> <tr> <td>Previous Position</td> <td>6 Years</td> </tr> </table>		Current Position	2 Years	Previous Position	6 Years
			Current Position	2 Years								
			Previous Position	6 Years								
			B.A.	OTHERS - COOPERATION	OTHERS-GANDHIGRAM RURAL UNIVERSITY	2009						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	VIJAY INSTITUTE OF MANAGEMENT--	2012						
Title of the Ph.D. Thesis												
4.		Name: DR. C. PRABAKARAN Date of Birth: 21-05-1991 Date of Joining: 01-05-2023 AICTE ID: AU1	Degree	Specialization	Name of the College	Year of Passing	ASSISTANT PROFESSOR <table border="1"> <tr> <td>Current Position</td> <td>0 Years</td> </tr> <tr> <td>Previous Position</td> <td>1 Years</td> </tr> </table>		Current Position	0 Years	Previous Position	1 Years
			Current Position	0 Years								
			Previous Position	1 Years								
			B.A.	ENGLISH	OTHERS-ST JOSEPH COLLEGE TIRUCHIRAPALLI	2012						
			M.B.A.	MASTER OF BUSINESS ADMINISTRATION	BHARATH NIKETAN ENGINEERING COLLEGE--	2015						
PH.D.	MASTER OF BUSINESS ADMINISTRATION(INTEGRATED)	OTHERS-THE GANDHIGRAM RURAL INSTITUTE	2021									
Title of the Ph.D. Thesis	IMPACT OF EMOTIONAL INTELLIGENCE ON JOB SATISFACTION OF BANK EMPLOYEES IN THENI DISTRICT											